

IDENTIFICATION FORM

return by email at exhibit@wsn.community

The information in this document is strictly confidential and will only be used by the organisation. The information given will be used for an evaluation with the aim to improve and strengthen the trade shows product offer, as well as to correctly place your brand within the reference area that best suits it.

COMPULSORY:

Please send us visuals of your collection, a presentation of your brand, as well as anything else that you believe would enrich your brand's evaluation.

Any incomplete identification form will not be accepted.

SELECTED TRADE SHOW(S)

Who's Next :	January	September
Impact :	January	September
Impact x Neonyt Paris :	January	September
Traffic :		September
Bijorhca :	January	September
Premiere Classe :	March	October
Salon international de la lingerie Paris :	January	
Curve Paris :		July
Interfilère Paris :	January	July

COMPANY DETAILS

BRAND NAME

BUSINESS NAME

VAT

BRAND NATIONALITY

ADDRESS

POST CODE/ZIP CODE CITY COUNTRY

TELEPHONE

EMAIL

WEBSITE

REPRESENTATIVES

JOB TITLE	SURNAME	FIRSTNAME	EMAIL
General Director			
Sales Manager			
Person responsible for your participation			

Mobile number for the person responsible for your participation:

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WHO ARE YOU?

Designer Manufacturer Distributor Agent
Other (please specify)

If you are a manufacturer, please mention your certification/ compliance documents and attached them.

ABOUT THE DESIGNER

First Name
Last Name
E-mail

Have you studied at a design school? Yes No
If yes, which one?

What has been your career/studies journey?

Do you design for a brand at this point in time? Yes No
If yes, which ones?

Avez-vous développé des collaborations ? Yesi No
If yes, which ones? (Please send us visuals of these collaborations)

What is your main communication tool?

Facebook
Instagram
Website

MAIN ACTIVITY

Ready-to-wear Footwear Jewellery Bags and leathersgoods
Textile accessories Beauty Lifestyle/ deco Other (specify)

GENDER

Men % Women % No Gender Kids %

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WHAT IS YOUR PRINCIPAL COUNTRY OF MANUFACTURE?

.....
.....

BUSINESS INFORMATION

Year of creation:

Are you supported by an incubator/ institution? Yes No
If yes, which one?

Number of collections per season:

Please describe the style of your collection/ your solution:

.....
.....

Do you work your collections in private label (white-label)? Yes No

What is your average wholesale price?

What is your average retail price?

Do you have a minimum purchasing order for your clients? If yes, what is it?

Who are your main competitors?

1. 2.
3. 4.
5. 6.

What is the brand's annual turnover?

Number of points of sales/ clients in France?

Number of points of sales/ clients abroad?

Number of international points of sales?

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What are your current main points of sale?

1. 2.
3. 4.
5. 6.

Do you own any shops in your company's name? Yes No
If you do, how many?

What is the breakdown of your turnover by clients (en %)?

- Retail : %
- Wholesale : %
- E-commerce : %

Top 5 of your most important clients:

1. Name of the shop City
Name of the buyer Phone
Email
Website
2. Name of the shop City
Name of the buyer Phone
Mail
Website
3. Name of the shop City
Name of the buyer Phone
Mail
Website
4. Name of the shop City
Name of the buyer Phone
Mail
Website

ABOUT YOUR PARTICIPATION?

Which season will be presented at the selected trade show?

Which countries/geographical territories would you like to develop?

Are you looking for agents and/or distributors? Yes No

If so, from which geographical territories?

What is the requested surface area?

Do you have any particular requests?

Other trade shows where the brand exhibits?

SUSTAINABILITY: IF YOU ARE A SUSTAINABLE BRAND PLEASE SPECIFY

Which of the following best describe your approach? (you may select more than one)

- Recycling/Upcycling
- Know-how/Handmade
- Fair trade
- Organic products/ Natural vegan materials
- Second hand
- Eco-design
- Zero waste
- Local Production
- Ethical/ Responsible
- Transparency
- SSE (Social and Solidarity Economy)
- Innovation
- Others

Do you hold any of the following labels and certificates?.....

- Ecocer Global Organic Textile Standard Ecolabel Naturleder Organic Exchange Naturtextile
- OEKO-TEX EKO Max Havelaar World Fair Trade Organisation Fair for life

Please specify your certification(s) number(s):

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Do you hold any other labels/certificates or participate in any other initiatives concerning the challenges of sustainable development?

Certificate(s)
Label(s)
Others

Thank you for taking the time to complete this identification form.
This information will help us to better understand your brand and provide the best service possible.